**Texas Counties Deliver Public Website**

***Site map & Page Elements***

**Home/Landing Page**

**Elements to include on this page:**

Engaging introductory text

Embedded video (first three videos by Chet)

Engaging graphics/and possibly animation

Links to What County Government Does and How County Government Works content buckets

Small TAC logo on this page and at end of scroll-through content buckets

Social media sharing buttons that float on top of page

Spanish language version of site button

**What County Government Does (scrolling bucket 1)**

**Elements to include on introductory page/panel:**

Brief text touting the myriad of services counties deliver to the public. Include a few of the key statistics about key service delivery (roads, etc.); appropriate photos/illustrations for this section and elements used in site branding; ability for user to navigate to next page in bucket, to How County Government Works bucket and back to home; social media sharing buttons; Spanish language site link.

**Elements to include on remaining particular service pages/panels:**

Subject headline; brief text explaining the particular service; key statistic to illustrate depth or breadth of service delivery to the public; embedded appropriate video that plays from page; appropriate photos/illustrations for subject; elements used in site branding; ability for user to navigate to next page in bucket, to How County Government Works bucket or back to home; social media sharing buttons; Spanish language site link.

**Pages/panels user can scroll to:**

* Public Safety and Justice (*Embed sheriffs and county courts videos*)
  + Provides Law Enforcement
  + Runs the Court System
    - Prosecutes Criminals
    - Probates Wills
    - Handles Guardianships
    - Keeps Texas Fair and Just
  + Maintains Jails
* Holds all Elections (*Embed elections video*.)
* Keeps Important Records (*Embed county clerks video*)
  + Deeds
  + Birth Certificates
  + Death Certificates
* Builds and Maintains Roads and Bridges (*Incorporate statistics from transportation graphic; Embed transportation/infrastructure video.*)
* Provides Health and Safety Services
* Emergency Management (*Incorporates emergency management- county judge - video*)
* Spends taxpayer money wisely (*Embed What to cut? Video; Embed Unique Counties, Unique solutions video; Embed how budget gets set and how money gets spent video)*
* Address Each County’s Particular Needs (*Embed discretionary services video*)

**How County Government Works (scrolling bucket 2)**

**Elements to include on introductory page/panel:**

Brief text about county government’s function and purpose and the elected and appointed county officials; appropriate photos/illustrations for this section and elements used in site branding; ability for user to navigate to next page in bucket, to What County Government Does bucket and back to home; social media sharing buttons; Spanish language site link.

**Elements to include on remaining particular service pages/panels:**

Subject headline; brief text explaining the particular office using text from Texas County Government brochure; appropriate photos/illustrations for subject; elements used in site branding; ability for user to navigate to next page in bucket, go to How County Government Works bucket or back to home; social media sharing buttons; Spanish language site link.

**Pages/panels user can scroll to:**

* Why Do We Have County Government? (Embed *History and Function of Texas County Government video*)
* About Texas County Officials
  + County Judge
  + County Commissioner
  + District & County Attorney
  + District & County Clerk
  + Sheriff
  + Tax Assessor-Collector
  + County Treasurer
  + Justice of the Peace
  + Constable
  + County Auditor

Add the following text on the last panel of each bucket or somewhere else if more appropriate:

Learn more about Texas county government.

<link to **About Texas Counties** page on TAC website; revise the copy on that page to include link to TCD public site and to link to the same in-depth resources that are listed in that page’s sidebar navigation, such as county data, county maps, county websites, county elections. Remove “About Texas County Officials” link from the sidebar of that page but leave that content on the TAC site since it linked to by the “For County Officials” page.>